

FACT SHEET

Name of Property: The Peabody Orlando
9801 International Drive
Orlando, Florida 32819

407-352-4000 1-800-PEABODY Sales Fax. 407-351-3501

Web: www.peabodyorlando.com

Opened November 1986, The Peabody Orlando is only the second hotel to bear the illustrious Peabody name. The original Peabody is the famous, vintage 1869 Peabody Hotel in Memphis, Tennessee, where the legend of The Peabody Ducks began. The third Peabody flag has been flying at The Peabody Little Rock, Little Rock, Arkansas, since 2002. And, like the original Peabody, The March of The Peabody Ducks takes place twice daily, at 11am and 5pm at The Peabody Orlando and at The Peabody Little Rock.

Designed by VOA Architects (Constructed by Gilbane Construction).

The Peabody Orlando Executive Committee

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Peabody Hotels Corporate
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Regional

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Peabody Hotel Group
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What makes the property unique?

The hotel's blend of exquisite interior *décor*, artful hospitality and unfaltering, elegant service, combine to make it unique.

But, this hotel has another ace to play: **The Peabody Ducks.** These beloved mascots delight conference delegates and leisure guests alike. Each day, without fail, at 11am and 5 pm, these "Famous Five," led by "J. J." Mallard and his four North American Mallard hens are escorted by their Duck Master, clad in scarlet-and-gold-trimmed jacket, for the world-famous March of The Peabody Ducks.

High Points

The Peabody Orlando is well known for its unparalleled blend of service, facilities, and unrivalled location. The hotel is located amidst the 7-million square foot combined exhibition and function space of the Orange County Convention Center.

Location

15 minutes from Orlando International Airport

15 minutes from downtown Orlando

15 minutes from Walt Disney World, Epcot and Disney's Magic Kingdom.

10 minutes from Universal Orlando

5 minutes from SeaWorld

In the Heart of the I-Drive Convention and Entertainment District

Transportation

Mears 24-hour Shuttle is available from Orlando International Airport. Cost: \$18 one way. \$29 round trip. Children 4 -11 \$14 one way, or \$23 round trip. Round trip tickets need to be purchased at time of arrival at the airport for the ride into the hotel. (Prices are subject to change). Advance reservations for this shuttle from the airport are not necessary. The Mears booth is located below baggage claim. The shuttle runs continuously from the airport, the ride to the hotel takes over 20 minutes, depending on airport and roadway traffic conditions. A 90-minute advance reservation is required for a one-way trip departing from The Peabody Orlando at 45 past the hour (based on reservations) back to Orlando International Airport.

Mears Towncar by Reservation Only

From airport to hotel: Meet and greet and baggage claim: \$63

From hotel to airport: Towncar drop-off at airline \$48

(Prices subject to change)

Theme Park Transportation

Visit the Mears Transportation Desk which is open daily, located on the lobby level, to make reservations and purchase tickets. The Peabody Orlando offers a shuttle service from the hotel to Walt Disney World theme parks which requires a 2-hour advance reservation at the Mears desk located on the hotel's lobby level, or by calling the 24-hour reservations line (407) 423-5566. There is a nominal fee of \$10 per person round trip. Pick-up times at the parks vary based on reservations made and park hours. The pick-up location is on the front drive.

A bus also leaves the hotel for **Universal Orlando** and **SeaWorld** at 8:25 am, 9:25 am and 10:25 am at a cost of \$15. The return service is on the half hour. This transportation requires a 2-hour minimum advance reservation at the Mears Transportation desk in the hotel lobby.

A round-trip shuttle from the hotel to the **Kennedy Space Center** operates Monday, Wednesday and Friday at a cost of \$34 per person, departing at 8:40 am, returning between 6 and 7pm. Available at the Mears Transportation Desk in the hotel lobby.

The I-Ride Trolley to SeaWorld (no reservation required) stops outside the hotel and costs just \$4 per person. Kids twelve and under ride for free. (Prices subject to change). Trolley runs daily between 8:00am and 10:30pm. See hotel concierge for full schedule.

For two or more people a **convenient cab ride** (no reservation required) to Universal Orlando costs \$11 - \$14 one-way. (Prices subject to change).

The Bush Gardens Shuttle Express departs from Universal Orlando at 8:30 am and two others depart from SeaWorld at 9:00am and 9:15am. All shuttles return from Tampa after the park closes. Drive time is approximately one hour each way. Cost: \$10 per person. Specific schedules and additional details available at 1-800-221-1339. Available at the Mears Transportation desk in the hotel lobby.

Hertz Car Rental Agency located on the Lobby Level, open daily 8am – 6pm

Parking

The new seven-story, 2,100 car parking garage is open for valet and self-parking

Valet Parking - \$20 + tax per night

Self-Parking - \$12 + tax per night

Day Guest Valet Parking - 0 - 3 hours \$14 (tax included)

Day Guest Self-Parking – 0 – 3 hours \$12 (tax included)

Day Guest Valet Parking – 3 hours+ \$17 (tax included)

Existing Accommodations & Amenities (December 2009)

891 luxurious rooms, including 57 suites on 27 floors:

- 2 Presidential Suites located on the 26th floor
- 4 VIP Suites located on the 7th, 15th, 24th and 27th floors
Balconies on 7th & 15th floor only
- 11 International Suites
Five with two double beds
Four with king beds
- 2 Deluxe International Suites, 14th and 15th floor
- 17 Executives Suites
Five one bedroom
Six one bedroom with balcony
Six with 2 bedrooms and balcony
- 2 Superior Plaza Suites
- 12 Plaza Suites
- 10 Deluxe Suites

Existing Function Space

57,000 sq.ft. flexible meeting space on two levels.

- 27,000 sq.ft. Plaza International Ballroom (with projection booth).
- Two x 8,600 sq. ft junior ballrooms,
- 32 flexible breakout rooms
- executive boardroom

The Peabody Club offers exclusive private-access Club-level guestrooms

- Staffed by professionally trained, private concierges
- Morning complimentary Continental Breakfast,
- Evening hors d'oeuvres and Honor Bar with attended bar

EXPANSION OF THE PEABODY ORLANDO

Projected Completion Fall 2010

- 750 additional guest rooms for total of 1,641 rooms
- 193 suites including 5 Penthouse suites with over 2,000 square feet of parlor space
- All feature the Peabody Dream Bed®
- HD 42' plasma TV
- Premium cable TV and 15' flat panel TV built into bathroom mirror
- Two dual-line cordless telephones with data ports
- High-speed Internet access
- Voicemail/speaker phone/teleconferencing capabilities
- Hair-dryer, iron/ironing board and safe in all rooms
- Complimentary daily newspaper
- Complimentary in-room refrigerator

Function Space & Amenities

There will be a total combined function/exhibition space of 250,000 square feet, including:

- 55,000 sq. ft. Peabody Grand Ballroom
- 35,000 sq. ft. Windermere Ballroom
- 27,000 sq. ft. Plaza International Ballroom
- Two 8,600 sq. ft. Junior Ballrooms
- 99+ individual meeting rooms with full media/AV capabilities
- The luxurious Peabody Boardroom
- 22,000-square-foot, full service, luxury Peabody Spa and Athletic Club
- 3 acre lushly landscaped recreation area with free-formed zero-entry pools surrounded by cabanas and a cabana pool bar
- Captain's Choice Surf & Turf Services
- 7-story Peabody Parking Garage for 2,100 cars
- Two covered moving sky bridges connect to the exhibition, meeting and public space of the Orange County Convention Center

Food & Beverage

Dining - Pre-Expansion

Capriccio Grill® Italian Steakhouse

“The Best Steaks in the City...Any City.” *Wine Spectator's* Award of Excellence. Seats 160, private party seating 200. Capriccio Lounge open from 5pm to 12am.

B-Line Diner

24-hour American cuisine with a full-range menu. Seats 236. Reservations not needed

Dining - Post-Expansion

13 unique and delectable entertainment options including Capriccio Grill, B-Line Diner, Dux, Lobby bar, Mallards, Coffee bar, New Napa Valley wine-themed restaurant and bar with an patios overlooking a lushly landscaped pools and cabana area with cascading waterfall, New restaurants in the convention area and pool cabana area, offering delicious lighter fare.

Catering & Convention Services

The Peabody Orlando's award-winning catering department, along with the culinary and banquet service teams, have been consistently recognized over the years for their innovation and creativity in designing, preparing and presenting truly great menus to complement and highlight any occasion. This team has won numerous Golden Platter Awards and recently, shared the with the F+B Department, the Ivy Award of *Restaurants & Institutions* magazine, one of the most coveted awards in the hospitality/food industry. The catering team consists of several trained sommeliers, who work with clients to enhance menu items with a variety of wines from around the world, sure to please both palate and purse.

Director of Catering &
Convention Services

Eddie Maddox, Tel. 407-345-4509
eddie.maddox@peabodyorlando.com

Executive Business Center

The full-service Executive Business Center on the convention level provides secretarial support, office equipment and supplies, photocopying, facsimile services and 24-Hour self-service internet access, computers and copying. Our preferred partner for computer and office equipment rental, 11th Hour, has an on-site office to facilitate equipment rentals. In addition, the Executive Business Center offers pre-conference printing/binding services, working from electronically transmitted documents from clients out-of-state, ensuring timely access to important conference materials, and saving on shipping costs.

Peabody Club

The Peabody Club occupies the uppermost three floors of the 27-story hotel, and features a professionally trained, private concierge staff, complimentary continental breakfast, and early evening *hors d'oeuvres* with attended bar.

Tech Information

State-of-the-art audio/visual services for meetings and conventions needs are provided exclusively by our in-house provider, Audio Visual Innovations. The Peabody Orlando's guest technology team provides cutting-edge technological capabilities, including over 100Mb of high speed internet bandwidth, and a recently upgraded Fiber/Cat-V meeting room network. Our highly trained technical staff can provide a virtually unlimited variety of technical and networking abilities.

All guestrooms, the main atrium lobby and pool deck are served by our super-fast wireless high speed internet network. East guestroom has two, two-line telephones with speakerphone and dial-up data ports.

Cocktail Bars & Lounges

Mallards and Lobby Bar

Open daily from 11:00 am to 2:00 am

The Peabody Pool Bar

Serving hot and cold snacks and beverages from 11am to dusk. Lunch served 11am to 4pm

Capriccio Grill Bar

Specializing in premium liquors and wines, specialty cocktails, and gourmet Bar Menu offerings

Peabody Wine Cellar

This Wine Spectator Award of Excellence winner, straddles Dux and Capriccio Grill and provides state-of-the-art temperature controlled storage for the hotel's fine wines

Culinary

Karl Edlbauer, Corporate Executive Chef

Scott Maurer, Executive Sous Chef

Carlos Addarich, Banquet Chef

Jared Gross, Capriccio Grill® Chef de Cuisine

Terrell Percival, B-Line Chef

Recreation On Site -- Peabody Athletic Club – Certified Nautilus training center, therapeutic spa treatments, Swedish or Shiatsu massage, four lighted tennis courts, Olympic style swimming pool, magnificent pool with cascading waterfall for children, king-size Jacuzzi pool. Sun protection and tanning products are available for purchase

Peabody Cabanas - Luxurious, private, fully equipped pool-side cabanas can be rented daily. Reservations through the Peabody Athletic Club

Captain's Choice Turf & Surf Services provides total, "one-stop shopping" for individual or group golf and water-skiing venues. Golf service includes transportation (for a minimum of two players), to and from the golf course. Fees can be conveniently charged to group or individual guest room folios.

Apparel/Gift Shops

Chic resort and sport clothing, artistic jewelry and gifts are available at the Apparel Shop, open daily. The Gift shop, open 7:00 am to 11:00 pm daily, provides newspapers, magazines, toiletry items, children's gifts and a *mélange* of duck-related sportswear and gifts.

Children's Services

24-hour licensed child care service provided by advance appointment. In-room professional supervision and organized activities and excursions can be arranged with advance notice.

Performing & Visual Arts

Convenient access to Orlando's performing and visual arts, heritage and culture.

Orlando/Peabody Alliance for the Arts & Culture (OPAAC), the only "cultural chamber" of its type in the nation, is a multi-award winning public relations program founded by The Peabody Orlando to help elevate Orlando as a cultural destination. Similar cultural alliances have been formed in Memphis and Little Rock.

Recreation/Shopping Off-site

Adjacent to Orlando's finest championship golf courses, and to Pointe*Orlando's upscale shopping and entertainment, Mall at Millenia, Prime Outlets, Florida Mall, Festival Bay Mall.

Tony Aslanian
December 2009