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**THE PEABODY ORLANDO A WINNER
WITH NATION'S MEETING PLANNERS**

ORLANDO, FLA. –OCTOBER 1, 2008 -- *Corporate & Incentive Travel* magazine has once again given its prestigious annual Award of Excellence to The Peabody Orlando. The award was voted on by readers of the publication, the nation's professional meetings and incentives planners.

"I am constantly amazed at the consistent level of service and commitment to excellence by the associates of The Peabody Orlando," said Tony Aslanian, director of sales and marketing for the hotel. "It is a wonderful reaffirmation of our hotel's well-earned reputation – and a tribute to our owners and management - that the nation's meeting planners continue to vote The Peabody Orlando among the best and most professional of meetings hotels."

Criteria for the *Corporate & Incentive Travel* magazine Award of Excellence are:

- *Outstanding service
- *Excellent accommodations
- *First-rate meetings/function space
- *Efficient set-up and arrangement of social events
- *Superior catering
- *Exceptional ambience, easy access.

"The Peabody Orlando continues to win these major awards and accolades because of our Peabody Service Excellence®, a patented hotel service delivery culture. Our associates' performance rivals the best of any hotel workforce because they are trained to perform daily as a team, with flair and style, to our guests' total satisfaction," commented Aslanian.

The Peabody Orlando is a *Mobil Travel Guide* Four-Star, AAA Four-Diamond property of Peabody Hotels, within the portfolio of Peabody Hotel Group, headquartered in Memphis, Tennessee, and is a member of Preferred Hotels & Resorts.

The hotel currently is undergoing a \$450-million expansion, due for completion in November, 2010. At that time, the hotel will feature: 1,641 ultra luxurious guest rooms, 210,000 sq. ft. of state-of-the-art flexible function/exhibition space, a parking garage for 2,100 cars, 22,000 sq. ft. Peabody Spa & Athletic Club, Napa Valley Wine-themed restaurant overlooking a new, exotic grotto pool, Food-on-the-go outlets throughout, and covered walkway access to all sections of the Orange County Convention Center.

