

Contact: Peter Olsen, Communications Director  
Clean the World Foundation, Inc.  
Tel. 407-678-979, Fax. 407  
<mailto:jstaubly@cleantheworldfoundation.org>  
<http://www.cleantheworld.org/>

## **CLEAN THE WORLD ORGANIZATION PARTNERS WITH THE HOTEL INDUSTRY IN ITS “GREEN PARTNER” PROGRAM TO SAVE LIVES**

**ORLANDO, FLA. -- JUNE 29, 2009 --** Clean The World just unveiled its new Green Partnership Program this week. The program allows hotels and resorts across the entire United States to save money by donating partially used soaps and shampoos from hotel guest rooms to Clean The World. The donated amenities are then recycled by Clean The World and are shipped around the world for use by people in impoverished nations to help prevent the spread of disease and illness through lack of basic hygiene, such as the simple act of hand washing.

Not only do the hotels find a really worthwhile charitable use for its “gently used” soap/shampoo amenities, they also save money. Partners’ (cash?) (is it actual cash donation or is the donation strictly in soap/shapoo?) donations to Clean The World are tax deductible. An additional deduction is allowed based on the retail value of the donated soap. Add to that, the cost-savings from reduced volume in waste disposal - an overall cash savings for the participating hotels.

The Green Partnership Program is expected to generate enough funds for Clean The World to significantly ramp up its recycling operations.

“This program will allow us to process much more soap and save more lives. We are very happy because this truly is a win-win for everyone, especially for the recipients of the soap,” said Shawn Seipler, executive director of Clean The World. “We expect to be operational nationwide with this program before the end of the year.” Said Seipler. Hotels in California, Virginia, Washington, New York and Las Vegas are interested in participating, and many of Central Florida’s 80-plus hotels are already partnering with us.”

An Orlando-based charitable organization (501(c)(3) non-profit determination pending), Clean the World Foundation, Inc. is committed to the prevention of illness and death caused by acute respiratory infection and diarrheal disease in countries around the globe. In an effort to prevent those needless deaths, Clean the World Foundation collects discarded soap and shampoo from hotels. They then recycle and distribute these soap products along with appropriate educational materials to domestic homeless shelters and impoverished countries worldwide. With the donations of these discarded soap and shampoo products, Clean the World Foundation is a step closer to reaching its goal of preventing the loss of millions of lives each year — and they are doing it one bar of soap at a time.