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#### **FOUR MOBIL STARS FOR THE PEABODY ORLANDO – 20<sup>th</sup> IN A ROW**

**ORLANDO, FLA. – January 28, 2009 --** For the 20<sup>th</sup> consecutive year, The Peabody Orlando, a property of Peabody Hotels within the portfolio of Peabody Hotel Group, Memphis, Tennessee, has been honored with the *Mobil Travel Guide* Four-Star award. The Peabody Memphis also retained its Four-Star rating.

The Peabody Orlando is one of just two area hotels to have earned such coveted status. Out of 60,000 hotels in the USA and Canada, only 137 of them merit a *Mobil Travel Guide* Four-Star rating. “The daily commitment to excellence and the tireless efforts of both management and staff truly is remarkable,” said Shane O’Flaherty, president and CEO of *Mobil Travel Guide*, which is now the world’s premier rating organization for the hotel/hospitality, restaurant and spa industries.

“Our continuing success is due to our ongoing, hotel-wide commitment to providing our guests an unprecedented level of service and comfort, a blend of meticulous attention to all aspects of operations, and the extraordinary devotion of Peabody associates to Peabody Service Excellence®,” said Alan C. Villaverde, executive vice president, Peabody Hotels, and general manager of the luxury, landmark hotel on International Drive, Orlando, Florida.

“The *Mobil Travel Guide* Four-Star rating has defined the industry’s highest standard for excellence in hospitality for over fifty years, said Tony Aslanian, the Orlando hotel’s director of sales and marketing. “It is truly remarkable that The Peabody Orlando has maintained its Mobil Four-Star rating for the 20<sup>th</sup> consecutive year, even though the hotel currently is in the midst of a massive, \$450-million expansion. While construction proceeds on the 32-story, 750-guestroom Peabody Tower, and the Peabody Convention Center, which will add another 150,000 sq. ft. of state-of-the-art flexible function space, a 3,200 parking garage, a 27,000 sq. ft. Peabody Spa/Athletic Club, and a new Napa Valley wine-themed restaurant, - there are no signs or sounds of construction inside the existing hotel, and business flows smoothly, as usual. Ultimately, hospitality is all about service with heart, and providing meeting planners and their clients the optimum meeting experience.”

Villaverde also announced that The Peabody Memphis, the “mother ship” property of Peabody Hotels, also has retained its *Mobil Travel Guide* Four-Star rating. “Doug Browne, the hotel’s general manager, and his entire team have maintained consistent levels of extraordinary service, in all aspects of the hotel’s operations and services. Out of such a huge field, to have two Peabody Hotels with these ratings is a phenomenal achievement.”

*Mobil Travel Guide* ratings are based on inspections by field representatives, anonymous visits by senior staff evaluators, published reviews and thousands of letters from *Guide* users. Winners are rated for hotel facilities and amenities, impeccable housekeeping, ambience, décor, flawless guest service and the very best of restaurants and banquets.