

## **THE PEABODY ORLANDO EXPANSION PROJECT**

The expansion of The Peabody Orlando will be of national importance because of the melding together of cutting-edge, European architectural design, state-of-the-art hotel guest room accommodations, flexible meeting and exhibition space designed to create visual beauty and efficiency of operations, from registration through departure. The first fifteen minutes of check-in will be a most exciting and exhilarating hotel experience that will set the tone for an unforgettable meeting or leisure stay. The newly expanded hotel has been designed primarily for meetings and exhibitions, and also will be “family-friendly,” providing meetings attendees’ spouses and children diverse, self-contained, recreation options on-property.

The expansion design will showcase quintessential, exotic, Florida tropical landscaping, and maximize guests’ enjoyment of the adjacent 50,000 sq. ft. of spectacular, natural wetland habitat which provides nesting, refuge and sustenance to North American migratory wildfowl, (such as the North American mallard duck, the same family as The Peabody Ducks), and indigenous Florida flora and fauna.

The planned expansion commenced in February, 2008, and completion is forecast for late 2010. A 32-story tower will house 750 guest rooms, bringing the total count to 1,641 guest rooms. The hotel’s existing 57,000 sq. ft. of meeting space will be expanded by 153,000 sq. ft. for a total of 210,000 sq. ft. of flexible meeting space.

### **Hotel**

- 32-story tower, with 750 guest rooms, including 92 suites
- Smooth traffic flow to and from front door through additional lanes
- The new Front Desk will be equidistant to the new and existing hotel room blocks
- 22,000 sq. ft., full service spa, offering a complete range of therapeutic, soothing, rejuvenating massage, reflexology, herbal wraps, aromatherapy, etc.
- New Lobby will have a panoramic view of a tropical, meandering swimming pool and grotto, with water flowing downwards under the building creating a tranquil soothing ambience
- New concierge floors will overlook pool and grotto
- Additional Front Desk/Check-in Desks, ensure fast, efficient check-ins for groups of all sizes
- Napa Valley wine-themed restaurant will overlook the grotto pool
- Designer retail outlets and specialty boutiques
- 2,100-space parking garage

### **Function Space**

- 210,000 sq. ft. of flexible meeting space with 140,000 sq. ft. on one level
- The only hotel on International Drive capable of providing covered walkways connecting all points of The Peabody Orlando to the new and existing convention center
- Three separate ballrooms all on same level: 55,000 sq. ft. pillar-free Peabody Grand Ballroom  
27,000 sq. ft. Plaza International Ballroom, 35,000 sq. ft. Windermere Ballroom
- Breakout/boulevard area with 50ft. glass wall to overlook pool area, with exhibits on one side, and ornamental fountain pools and tropical foliage on the other
- 22 loading docks to facilitate efficient delivery/reloading of exhibition materials
- Circular four-lane bus access for convenient, efficient, drop-off and pick-up of delegates
- Shuttle from parking garage to all points of hotel and function space

**MaureenBridget Gonzalez**  
**Director, Corporate Communication**  
**The Peabody Orlando**  
**May 2, 2008**